

# A RELIABLE PARTNER

in print technologies and delivery



Geprüfter  
POST SERVICE  
Experte 2020



**KOLOS**

KOLOS a member of the Cromwell, a.s. Group

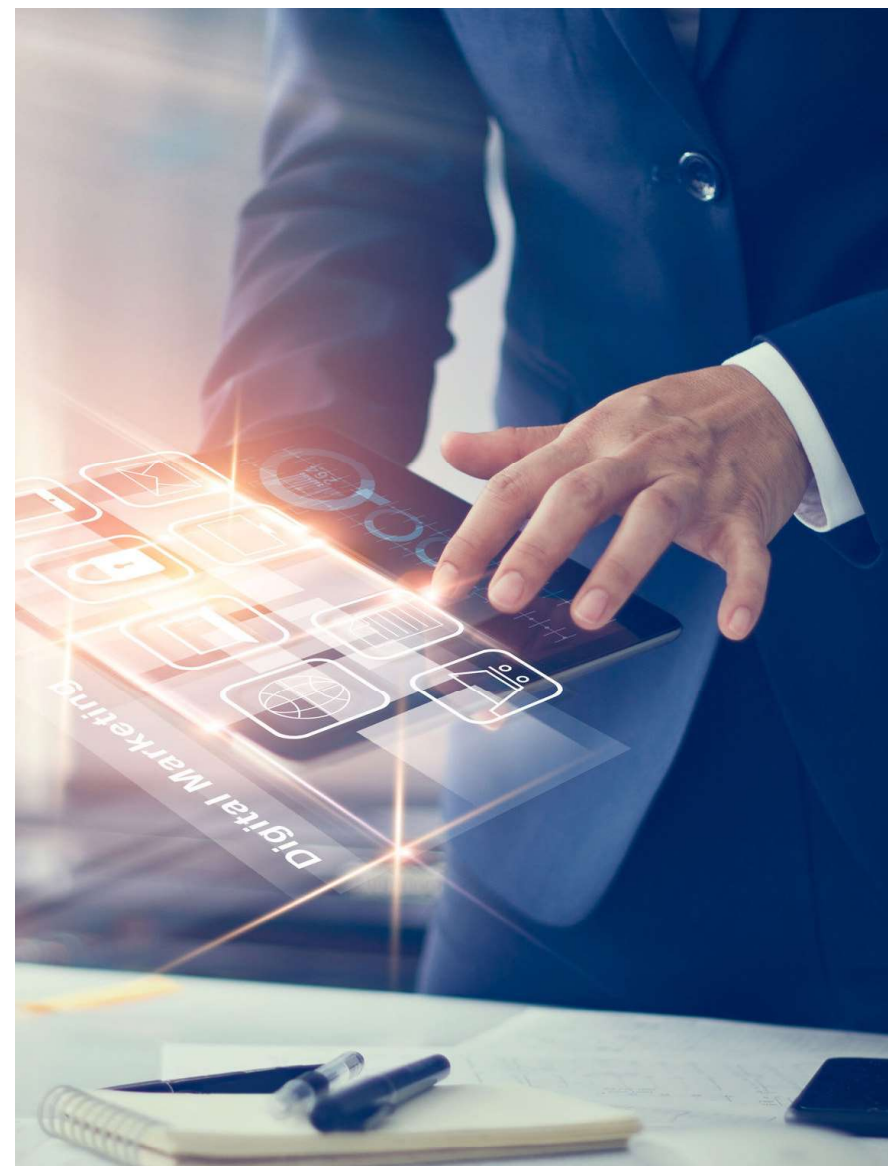
## WE BELIEVE IN TECHNOLOGICAL INNOVATION...

We are one of the most modern printing and distribution centres in Central Europe and a comprehensive provider of print, digital, personalised, direct marketing and delivery services.

Everything we do is focused on continuing to push the boundaries of what is possible in the field of communication with clients.

We have more than 15 years of experience with personalised printing; annually we print more than 350 million pages and create more than 100 million shipments.

Banks, insurers, utilities, telecommunications providers and other service-focused businesses are all brought together by quality personalisation and high-performance printing in the Cromwell Group, of which Kolos is an integral part.



## COMPREHENSIVE COMMUNICATION SOLUTIONS

KOLOS has operated on the postal market since 1995. In the beginning, we primarily focused on unaddressed distribution and geomarketing. Gradually, and with the liberalisation of the postal market, we expanded our portfolio into addressed distribution, printing and completion of postal shipments. These were subsequently followed by direct marketing and courier services. We grew in terms of the scope of our services and geographic coverage.

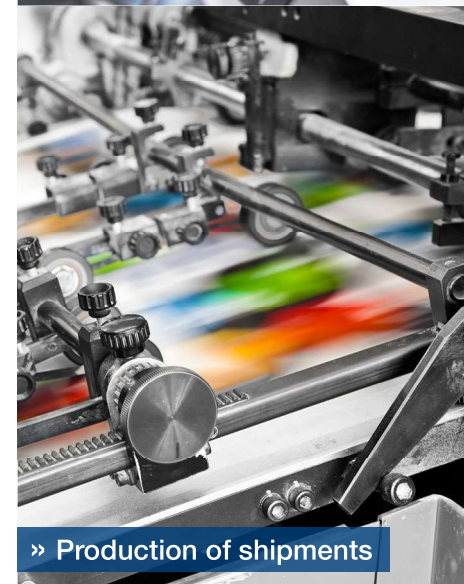
We are currently among the largest print and logistics postal operators in Central Europe.



» Unaddressed delivery



» Addressed delivery



» Production of shipments



» Premium courier service



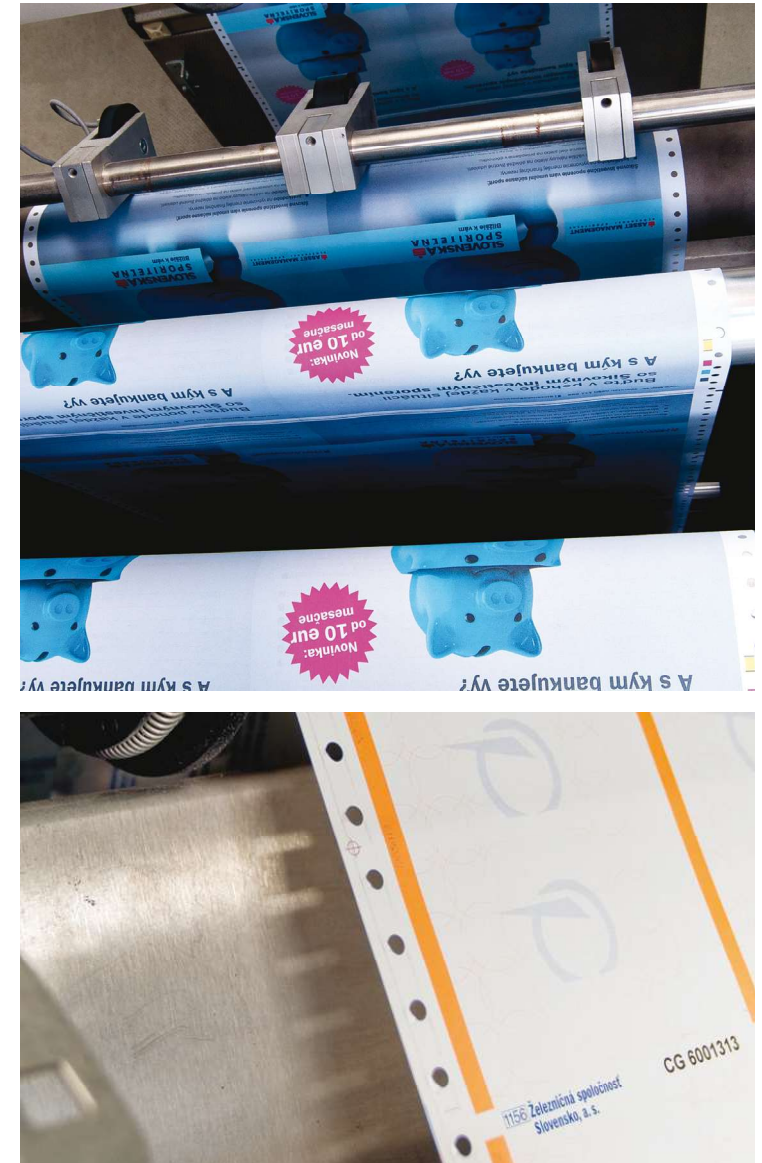
## GET A FLEXIBLE AND EFFECTIVE SOLUTION

### TECHNOLOGICAL CAPACITIES

- » the latest technology in the form of an Océ ColorStream 3700 Z full-colour inkjet printer with a capacity of up to 1,800,000 pages per day in full colour,
- » 2 continuous Océ JetStream 1500 full-colour digital printing lines with a capacity of up to 3,500,000 pages per day in full colour,
- » sorting line,
- » Canon image PRESS C6011 full-colour production sheet printer,
- » 3 envelope lines for window envelopes with capacity of 864,000 envelopes per day,
- » 2 envelope lines with dynamic colour printing with capacity of 864,000 envelopes per day..

### PRINT SERVICES

- » offset outputs (leaflets, inserts, catalogues, preprints, self-copying materials),
- » personalised digital documents (including TransPromo statements and invoices as standard, printing of direct mail campaigns, photo books, book printing down to a single unit, self-mailers, personalised envelopes),
- » a combination of personalised offset and digital printing (tickets, thermal rolls for payment systems, special advertising materials, coupons, loyalty programmes).



## GET A FLEXIBLE AND EFFECTIVE SOLUTION

### ENVELOPING SERVICES

- » automated enveloping for window envelopes, automated envelope wrapping during the enveloping process,
- » manual enveloping in lettershop (including 3D items),
- » production of delivery envelopes with personalization when enveloping documents.

### TRANSPROMO DELIVERS YOU MORE (colour advertising on shipments or envelopes):

- » flexibility – we print more than a million personalised pages per day,
- » attractiveness – produce in colour and give your materials a more attractive and modern appearance,
- » functionality – thanks to our multiple personalisation options, we can help you create a completely new level of communication.



Take advantage of our unique technologies, quality services and excellent customer service. Our company is the market leader in personalised printing, where we use the latest technological processes and have above-standard printing capacities.

We are at the forefront of technological innovation and this is the reason we decided to invest into an Océ ColorStream 3700 Z as the latest ink-jet printing technology. We have years of experience with Canon equipment and their excellent service support. New technology delivers higher print quality, reduced paper and power usage, the ability to print on a broad range of media and new flexibility in production. Océ ColorStream 3700 Z. is a highly-flexible and universal full-colour inkjet printer for printing rolled paper with speeds of up to 100 m per minute; designed for the efficient printing of transactional and marketing mailings and for publication and commercial applications. This printing line is suitable for printing complex and unique documents and publications. We have also invested into finishing equipment, specifically folding and marking equipment capable of producing atypical shipments in a variety of formats.

## EVERYTHING FROM ONE SOURCE

### PRE-PRINT SERVICES

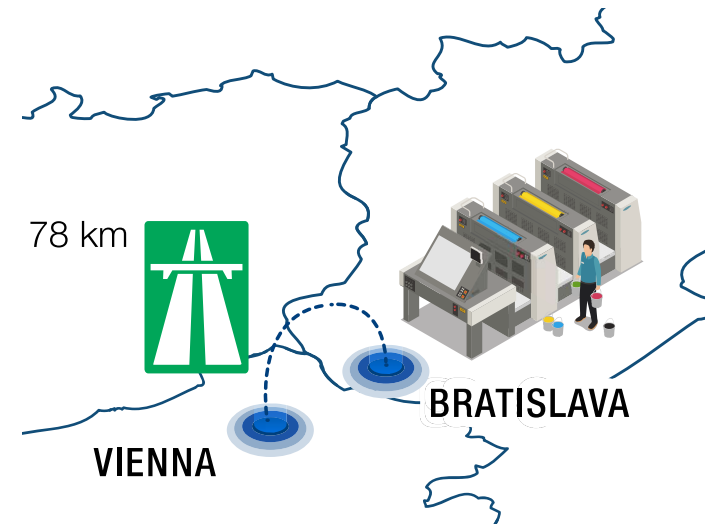
- » layout (sheet templates, personalisation, design proposal...)
- » DTP work (modification and proposal of the design and print materials)
- » database processing (completeness check, duplicates, verification)
- » optimisation of customer data content for print outputs
- » reporting covering received, processed and sent data.

### POST-PRINT SERVICES

- » sorting, binding
- » reporting for the client (times, quantities and types of postal shipments).
- » preparation of accompanying documents for the post office

### DELIVERY

- » priority delivery in Slovakia using our network, in Austria via AT Post, and through partnering companies in other countries
- » track & trace – every shipment has a unique identification number thanks to which it is identifiable in every step of the production, shipment and delivery process.
- » final reporting – in electronic form after every distribution down to the level of individual shipments
- » remittance processing – scanning, unpacking...



PRE-PRINT SERVICES

PRINTING AND COMPLETION

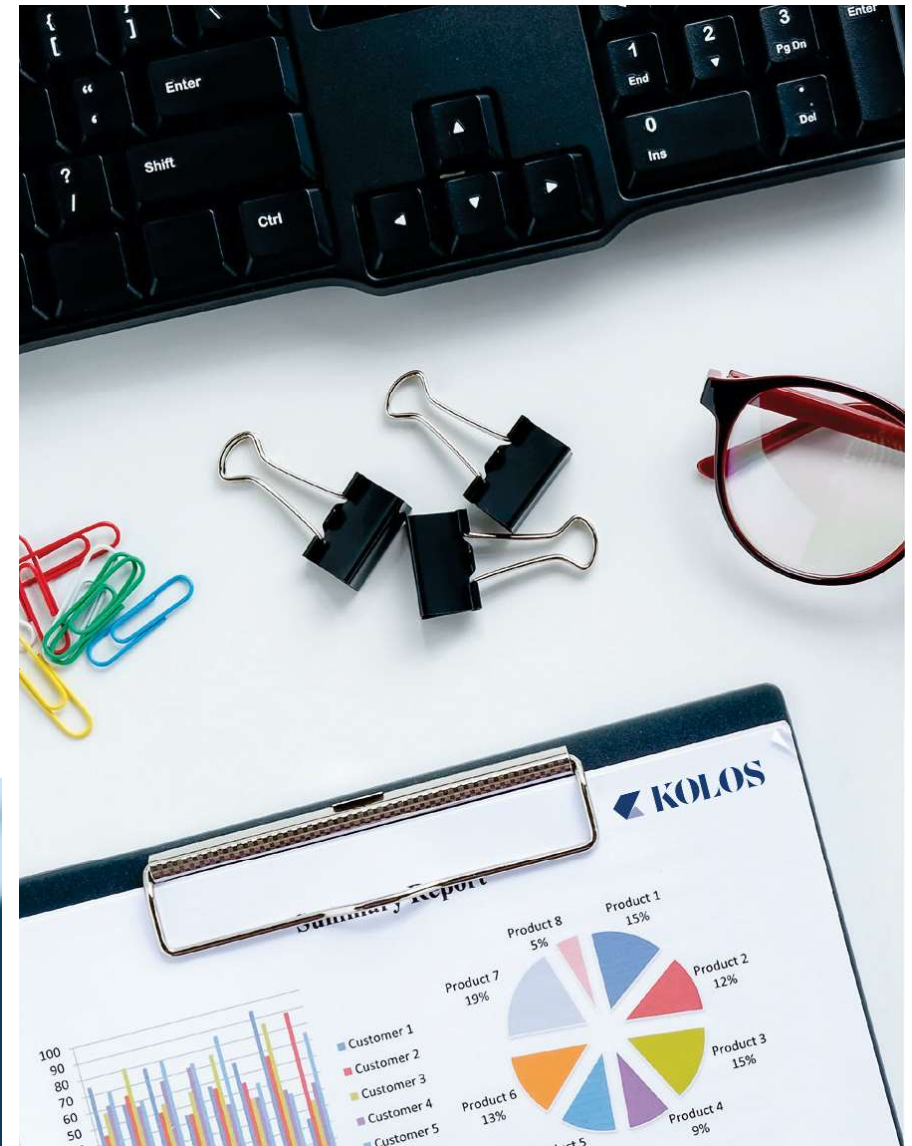
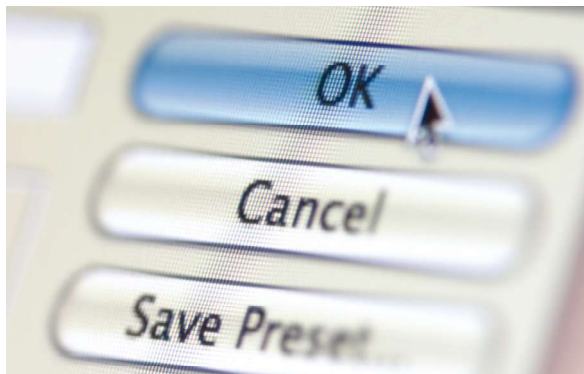
POST-PRINT SERVICES

DELIVERY



## AND SOMETHING MORE

- » complete outsourcing of document processing
- » scanning shipments and their preparation for physical archiving
- » e-billing, e-invoicing and archiving
- » large-format digital printing
- » bookbinding work
- » comprehensive call centre services (surveys, up-selling, cross-selling, sales...)
- » direct marketing
- » geomarketing socio-economic analysis
- » courier services – Slovakia and Czech Republic
- » logistics and warehousing services

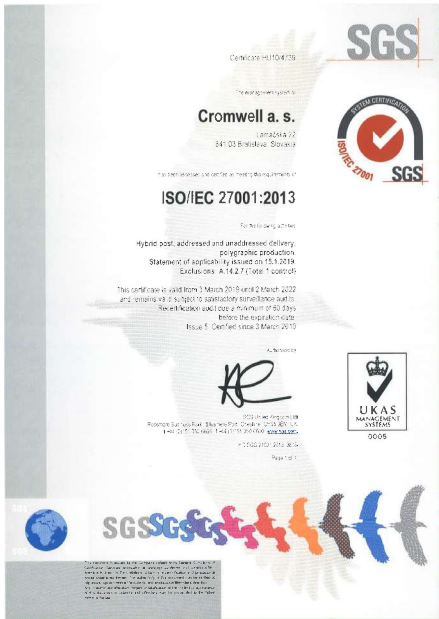


# REFERENCES AND CERTIFICATES





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ISO/IEC 27001 : 2013



ISO 9001 : 2015



Austrian Post Certification

